




TEXAS A&M UNIVERSITY  
CORPUS CHRISTI

# College of Business

Orientation 2010:  
Welcome



# College of Business Snapshot

- ▶ Accredited by AACSB International – The Association to Advance Collegiate Schools of Business <http://www.aacsb.edu/>
  - ▶ International Headquarters of The Society for the Advancement of Management
  - ▶ Business Advisory Council
  - ▶ Accounting Advisory Council
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# O'Connor COB Building

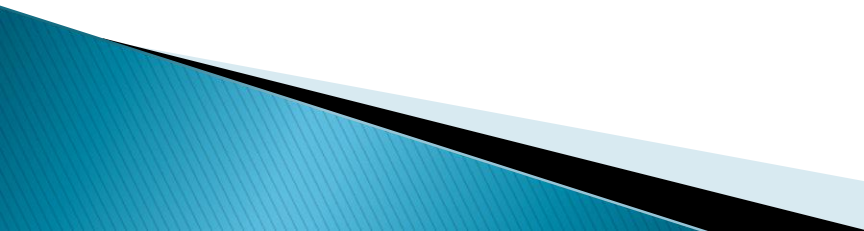


# College of Business Departments

- ▶ Accounting and Business Law
- ▶ Finance, Economics and Decision Sciences
- ▶ Management and Marketing



# Student Organizations

- Association of Information Technology Professionals (AITP)
  - Beta Gamma Sigma (Honor Society)
  - Delta Sigma Pi (  $\Delta\Sigma\Pi$  )
  - The Executives Club
  - Society for the Advancement of Management (SAM)
  - Society for Human Resource Management (SHRM)
  - Student Accounting Society (SAS)
  - Student Economics Association (SEA)
  - Student Finance Association (SFA)
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# COB Advising Center

## Who is your Academic Advisor?

- Alberto Royo, Senior Academic Advisor (A – Go)
- Liz Palacios, Academic Advisor (Gp – Ob)
- Katharine Fischer, Academic Advisor (Oc – Z)

### Regular Office Hours

Monday, Wednesday & Thursday: 8:00 AM – 5:00 PM

Tuesday: 8:00 AM – 7:00 PM

Friday: 8:00 AM – 3:00 PM (walk-ins: 8:30–11:30 AM)

Location: Faculty Center, Suite 104

For an appointment call: (361)825-2653

# COB Advising Services

- Course registration
  - Please note COB freshman must see an advisor for their first year to register or make changes to schedule.
- Major selection
- Internships
- Referrals to faculty mentors, Career Services, campus departments and University services.
- Scholarships
- Study abroad



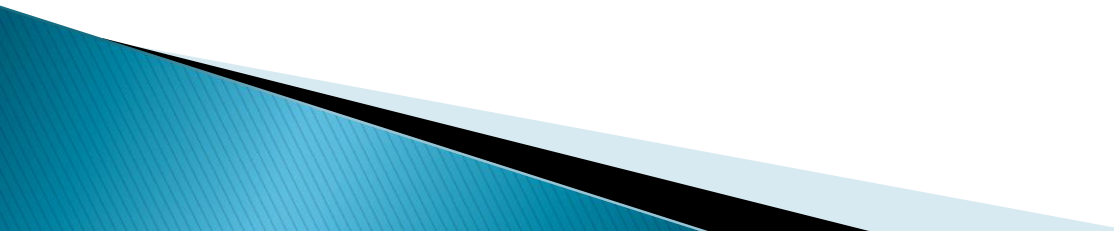
# Academic Planning

- ▶ Academic planning is a collaborative effort between students and advisor.
  - Student's Responsibility ...
    - Schedule an advising appointment early in the semester.
    - Obtain an official copy of degree plan and review curriculum.
    - Write down a tentative schedule for next semester.
    - Be aware of course prerequisites.
    - Consult your advisor if taking courses at another institution, withdrawing from courses or the University.
    - Take responsibility for your academic career.

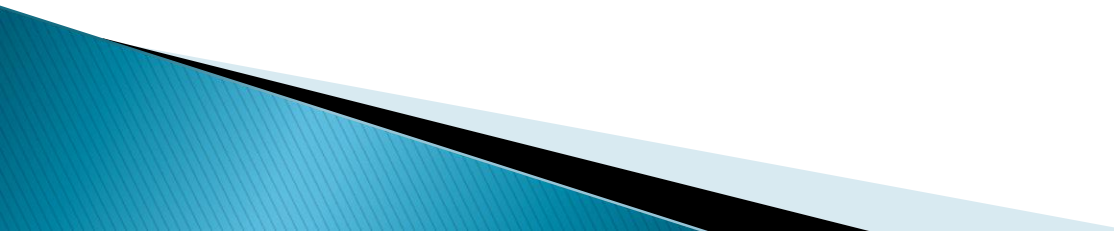
# Academic Planning (cont.)

- ▶ Academic planning is a collaborative effort between students and advisor.
  - Advisor's responsibility...
    - Be accessible to you during reasonable hours
    - Help you understand the curriculum, graduation requirements and university policies.
    - Provide accurate information.
    - Assist you in planning programs of study.
    - Refer you to other services, departments and individuals.
    - Monitor your academic progress.
    - Respect your right to privacy.

# Majors

- Accounting (ACCT)
  - Economics (ECON)
  - Finance (FINA)
  - General Business (BUSI)
  - Management (MGMT)
    - General Management Emphasis
    - Human Resource Management Emphasis
    - Health Care Emphasis
  - Management Information Systems (MISY)
  - Marketing (MKTG)
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# Minors

- ▶ Accounting
  - ▶ Business Administration (for non-majors)
  - ▶ Economics
  - ▶ Entrepreneurship
  - ▶ Human Resource Management
  - ▶ International Business
  - ▶ Management
  - ▶ Management Information Systems
  - ▶ Marketing
  - ▶ Personal Financial Planning
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# Bachelor of Business Administration Degree Requirements

- Complete the University's foreign language requirement.
  - Complete the General Education University core (45 hours).
  - Complete a common core of business courses (45 hours).
  - Complete courses in the major area specified by the major academic department (24 hours).
  - Complete business/non-business electives (6 hours).
- Total hours for the degree = 120\*
- \* Freshman seminars and laboratories may add 2 - 4 hours.

# Business Core

- ▶ Lower-division requirements:
  - ACCT 2301 Financial Accounting (3 hours)
  - ACCT 2302 Managerial Accounting (3 hours)
  - ECON 2302 Microeconomics\* (3 hours)
  - MATH 1325 Business Calculus\* (3 hours)
  - MISY 2305 Computer Applications in Business (3 hours)

\*These courses also satisfy the University Core Curriculum. MATH 2413 Calculus I may be substituted for MATH 1325.

# Business Core (cont.)

- ▶ Upper-division requirements:
  - BLAW 3310 Legal Environment of Business (3 hours)
  - FINA 3310 Financial Management (3 hours)
  - MGMT 3312 Behavior in Organizations (3 hours)
  - MGMT 3315 Communication in Business (3 hours)
  - MISY 3310 Management Info. Systems Concepts (3 hours)
  - ORMS 3310 Data Analysis & Statistics (3 hours)
  - BUSI 4310 International Business\* (3 hours)
  - OPSY 4314 Operations Management (3 hours)
  - MGMT 4388 Administrative Policy & Strategy (3 hours)

\* Some majors may require a specific international course in their discipline.

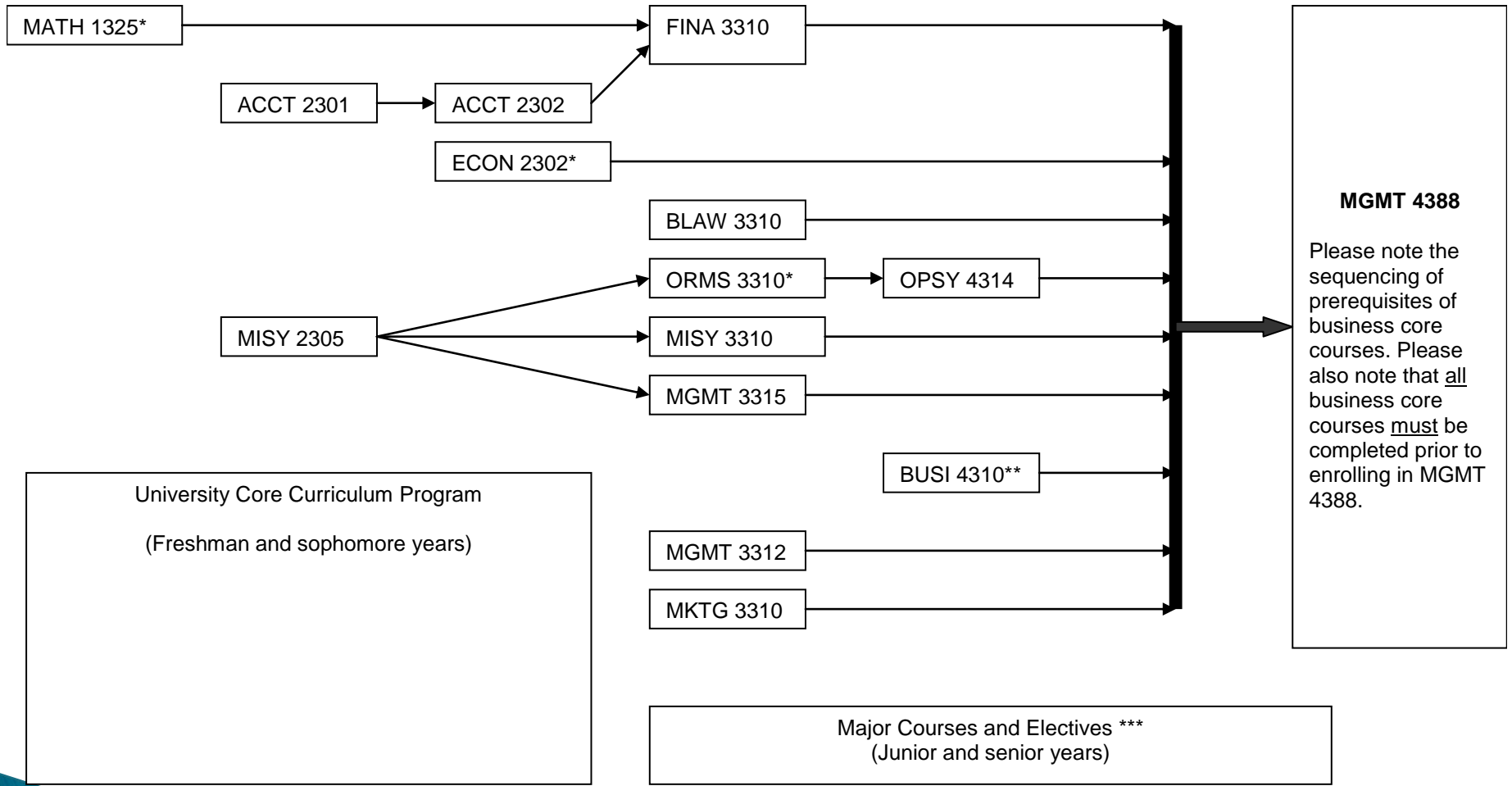
# BUSINESS CORE PROGRESSION

Freshman Year

Sophomore Year

Junior Year

Senior Year



**MGMT 4388**

Please note the sequencing of prerequisites of business core courses. Please also note that all business core courses must be completed prior to enrolling in MGMT 4388.

# COB Academic Policies

- ▶ **Grade Point Average (GPA) for Graduation**
  - 2.0 for all credit course work completed at TAMU-CC.
  - 2.0 for all business courses.
  - 2.0 in courses in their designated major.
- ▶ **Two Ds Rule**
  - Effective with courses taken fall 2007 and thereafter, no more than two (2) Ds earned in business core classes and courses taken in their business major are accepted toward graduation.

# COB Academic Policies (cont.)

- ▶ Community/junior College Transfers
  - Must seek approval of academic advisor if taking courses at another institution.
  - Business courses must transfer with a grade of “C” or better.
  - At least 50% of the business hours required must be taken at TAMU-CC.
  - Courses cannot be used to satisfy upper-division requirements except for BLAW 3310 and ORMS 3310.
  - Consult academic advisor for specific information and course equivalency guide.

# COB Academic Policies (cont.)

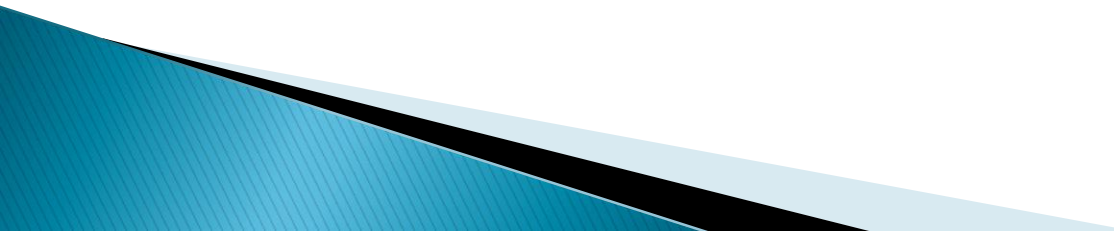
## ▶ Student Code of Ethics

- Business students are required to abide by the COB Code of Ethics (to read the COB Code of Ethics go to:

[http://www.cob.tamucc.edu/current\\_students/ethics.html](http://www.cob.tamucc.edu/current_students/ethics.html))

- Business students must also complete *BUSI 0011–COB Student Code of Ethics and Plagiarism*, a non-credit WebCT course which is a prerequisite for upper-division courses.

# COB Academic Policies (cont.)

- ▶ Major Field Test (MFT)
    - Integral part of the COB's Assurance of Learning program.
    - National standardized multiple-choice test developed by the Educational Testing Service (ETS).
    - Administered to senior business students at many AACSB International institutions in the U.S.
    - Measures basic knowledge of and understanding of key concepts, theories and analytical methods in the functional areas of business.
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# Registration for Fall

- Learning Community (triad/tetrad), 7 – 10 hours\*
- Select from University Core courses to add up to a minimum of 12 semester hours (full-time)
- Additional options: MISY 2305 Computer Applications in Business or business elective (BUSI1310 or FINA1307)
- BUSI 0011 COB Code of Ethics & Plagiarism (0 hours)
  - Total hours = 13 – 16 hours\*\*

\* Refer to yesterday's "Academic Basics & Expectations" session handouts.

\*\* Students who have already earned college credit hours will need to consult an academic advisor for other courses.

# Sample Fall Class Schedule

Triad Example:	UCCP	1101	(1 hour)
	ENGL	1301	(3 hours)
	<u>HIST</u>	<u>1301</u>	<u>(3 hours)</u>

Sub-Total: 7 hours

Core:	MUSI	1306	(3 hours)
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Additional course such as math course, MISY2305,  
or business elective (3 hours)

Total: **13 hours**



# Questions & Answers

