




TEXAS A&M UNIVERSITY
CORPUS CHRISTI

College of Business

Orientation 2011:
Welcome



College of Business Snapshot

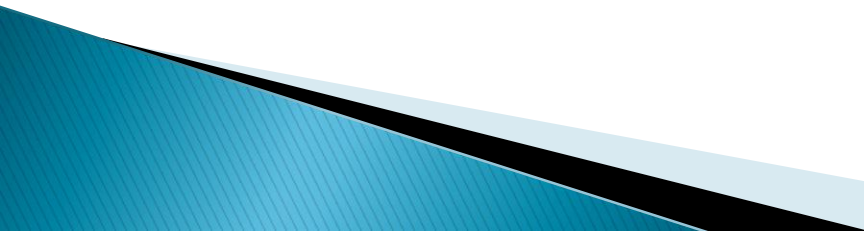
- ▶ Accredited by AACSB International – The Association to Advance Collegiate Schools of Business <http://www.aacsb.edu/>
 - ▶ International Headquarters of The Society for the Advancement of Management
 - ▶ Business Advisory Council
 - ▶ Accounting Advisory Council
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College of Business Departments

- ▶ Accounting and Business Law
- ▶ Finance, Economics and Decision Sciences
- ▶ Management and Marketing



Student Organizations

- Association of Information Technology Professionals (AITP)
 - Beta Gamma Sigma (Honor Society)
 - Delta Sigma Pi ($\Delta\Sigma\Pi$)
 - The Executives Club
 - Society for the Advancement of Management (SAM)
 - Society for Human Resource Management (SHRM)
 - Student Accounting Society (SAS)
 - Student Economics Association (SEA)
 - Student Finance Association (SFA)
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COB Advising Center

Who is your Academic Advisor?

- Alberto Royo, Senior Academic Advisor (A – Go)
- Liz Palacios, Academic Advisor (Gp – Ob)
- Katharine Fischer, Academic Advisor (Oc – Z)

Regular Office Hours

Monday, Wednesday & Thursday: 8:00 AM – 5:00 PM

Tuesday: 8:00 AM – 7:00 PM

Friday: 8:00 AM – 3:00 PM (walk-ins: 8:30–11:30 AM)

Location: OCNR 120

For an appointment call: (361)825-2653

COB Advising Services

- Course registration
 - Please note COB freshman must see an advisor for their first year to register or make changes to schedule.
- Major selection
- Internships
- Referrals to faculty mentors, Career Services, campus departments and University services.
- Scholarships
- Study abroad



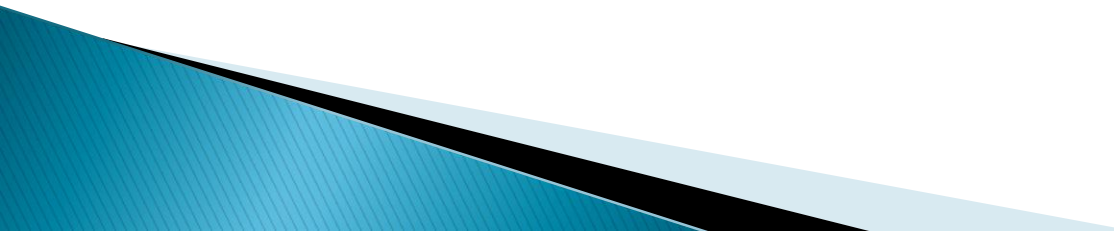
Academic Planning

- ▶ Academic planning is a collaborative effort between students and advisors.
 - Students' Responsibilities ...
 - Schedule an advising appointment early in the semester.
 - Obtain an official copy of degree plan and review curriculum.
 - Write down a tentative schedule for next semester.
 - Be aware of course prerequisites.
 - Consult your advisor if taking courses at another institution, having academic difficulty, dropping a course(s) or withdrawing from the University.
 - Take responsibility for your academic career.

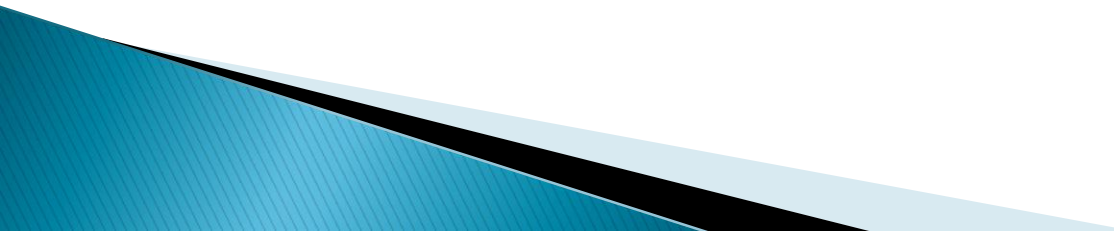
Academic Planning (cont.)

- ▶ Academic planning is a collaborative effort between students and advisors.
 - Advisors' responsibilities...
 - Be accessible to you during reasonable hours
 - Help you understand the curriculum, graduation requirements and university policies.
 - Provide accurate information.
 - Assist you in planning programs of study.
 - Refer you to other services, departments and individuals.
 - Monitor your academic progress.
 - Respect your right to privacy.

Majors

- Accounting (ACCT)
 - Economics (ECON)
 - Finance (FINA)
 - General Business (BUSI)
 - Management (MGMT)
 - General Management Emphasis
 - Human Resource Management Emphasis
 - Health Care Emphasis
 - Management Information Systems (MISY)
 - Marketing (MKTG)
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Minors

- ▶ Accounting
 - ▶ Business Administration (for non-majors)
 - ▶ Economics
 - ▶ Entrepreneurship
 - ▶ Human Resource Management
 - ▶ International Business
 - ▶ Management
 - ▶ Management Information Systems
 - ▶ Marketing
 - ▶ Personal Financial Planning
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Bachelor of Business Administration Degree Requirements

- Complete the University's foreign language requirement.
 - Complete the University Core Curriculum (45 hours).
 - Complete the Business Core Curriculum (45 hours).
 - Complete courses in the major area specified by the major academic department (24 hours).
 - Complete business/non-business electives (6 hours).
- Total hours for the degree = 120*

*Freshman seminars (UCCP) and science labs may add 2 - 4 hours.

Business Core

- ▶ Lower-division requirements:
 - ACCT 2301 Financial Accounting (3 hours)
 - ACCT 2302 Managerial Accounting (3 hours)
 - ECON 2302 Microeconomics (3 hours)
 - MATH 1325 Business Calculus (3 hours)*
 - MISY 2305 Computer Applications in Business (3 hours)

* Calculus I (MATH 2413) may be substituted for MATH 1325.

Business Core (cont.)

- ▶ Upper-division requirements:
 - BLAW 3310 Legal Environment of Business (3 hours)
 - FINA 3310 Financial Management (3 hours)
 - MGMT 3312 Behavior in Organizations (3 hours)
 - MGMT 3315 Communication in Business (3 hours)
 - MISY 3310 Management Info. Systems Concepts (3 hours)
 - ORMS 3310 Data Analysis & Statistics (3 hours)
 - BUSI 4310 International Business (3 hours)*
 - OPSY 4314 Operations Management (3 hours)
 - MGMT 4388 Administrative Policy & Strategy (3 hours)

* Some business majors may require a specific international course in their discipline.

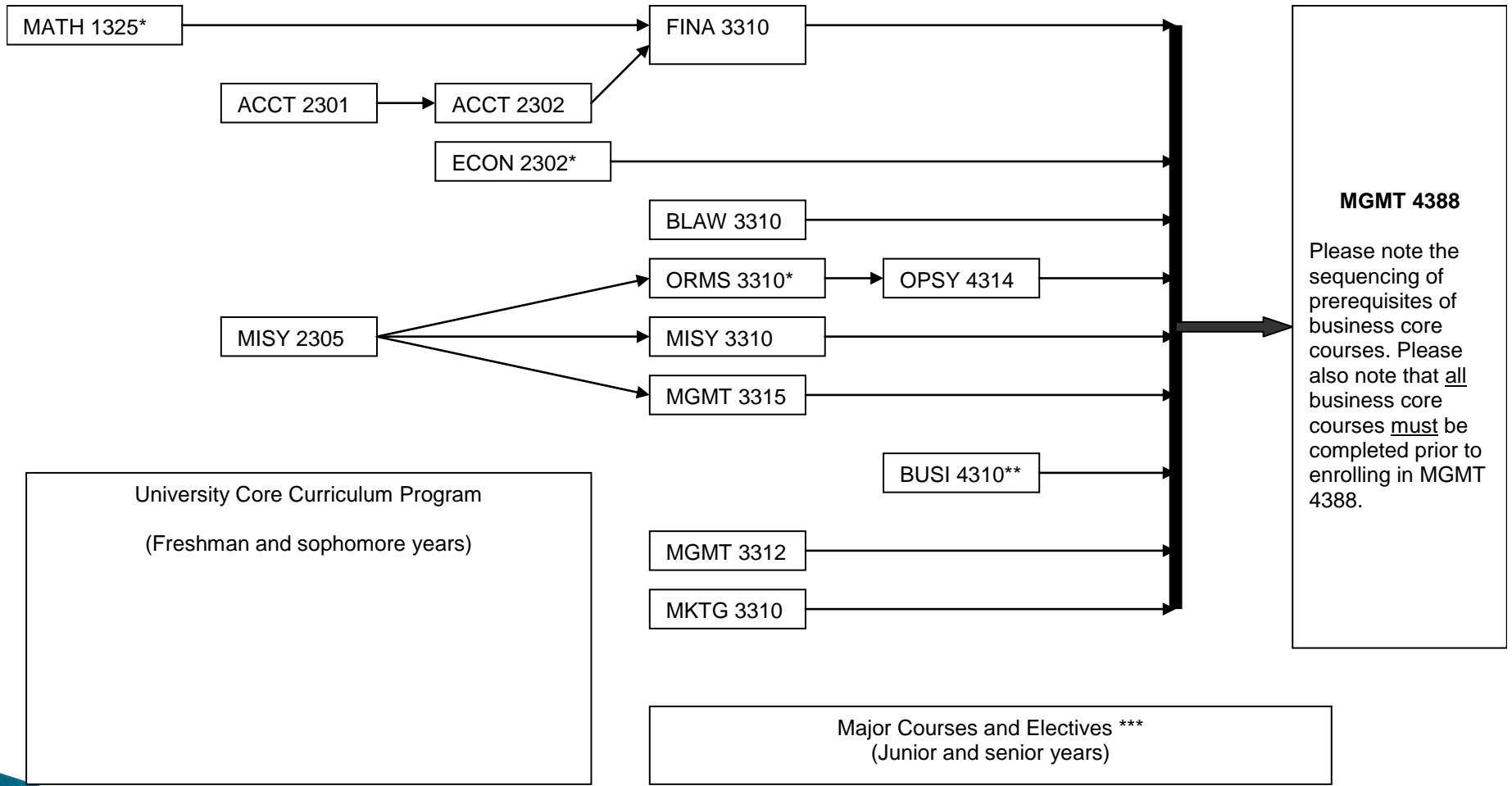
BUSINESS CORE PROGRESSION

Freshman Year

Sophomore Year

Junior Year

Senior Year



MGMT 4388

Please note the sequencing of prerequisites of business core courses. Please also note that all business core courses must be completed prior to enrolling in MGMT 4388.

DegreeWorks

- ▶ DegreeWorks is a comprehensive academic advising and degree audit solution that helps students and their advisors successfully negotiate curriculum requirements.
 - Benefits for students:
 - Real-time snapshot of academic progress.
 - Interactive “what if” scenario planning.
 - More transparent course and credit transfer.

<http://degreeworks.tamucc.edu>

<http://sail.tamucc.edu/DegreeWorks/DegreeWorks.html>

COB Academic Policies

- ▶ **Grade Point Average (GPA) for Graduation**
 - 2.0 for all credit course work completed at TAMU-CC.
 - 2.0 for all business courses.
 - 2.0 in courses in their designated major.
- ▶ **Two Ds Rule**
 - Effective with courses taken fall 2007 and thereafter, no more than two (2) Ds earned in business core classes and courses taken in their business major are accepted toward graduation.

COB Academic Policies (cont.)

- ▶ Community/junior College Transfers
 - Must seek approval of academic advisor if taking courses at another institution.
 - Business courses must transfer with a grade of “C” or better.
 - At least 50% of the business hours required must be taken at TAMU-CC.
 - Courses cannot be used to satisfy upper-division requirements except for BLAW 3310 and ORMS 3310.
 - Consult academic advisor for specific information and course equivalency guide.

COB Academic Policies (cont.)

▶ Student Code of Ethics

- Business students are required to abide by the COB Code of Ethics (to read the COB Code of Ethics go to:

http://www.cob.tamucc.edu/current_students/ethics.html)

- Business students must also complete *BUSI 0011–COB Student Code of Ethics and Plagiarism*, a non-credit Blackboard course which is a prerequisite for upper-division courses.

COB Academic Policies (cont.)

- ▶ Major Field Test (MFT)
 - Integral part of the COB's Assurance of Learning program.
 - National standardized multiple-choice test developed by the Educational Testing Service (ETS).
 - Administered to senior business students at many AACSB International institutions in the U.S.
 - Measures basic knowledge of and understanding of key concepts, theories and analytical methods in the functional areas of business.

Registration for Fall

- Learning Community (triad/tetrad), 7 – 10 hours*
- Select from University Core courses to add up to a minimum of 12 semester hours (full-time)
- Additional options: MISY 2305 Computer Applications in Business or business elective (BUSI1310 or FINA1307)
- BUSI 0011 COB Code of Ethics & Plagiarism (0 hours)
 - Total hours = 13 – 16 hours**

* Refer to yesterday's "Academic Basics & Expectations" session handouts.

** Students who have already earned college credit hours will need to consult an academic advisor for other courses.

Sample Fall Class Schedule

Triad Example:	UCCP	1101	(1 hour)
	ENGL	1301	(3 hours)
	HIST	1301	(3 hours)

Sub-Total:			<u>7 hours</u>
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Core:	MUSI	1306	(3 hours)
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Additional course such as math course, MISY2305, or business elective			<u>(3 hours)</u>
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Total:			13 hours
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Questions & Answers

