The College of Business is committed to learner success and student engagement as described in Standards 4.3 and 4.4 of the AACSB 2020 Guiding Principles and Standards for Business Accreditation. Specifically, the College strives to develop curriculum that promotes and fosters innovation, experiential learning, and a lifelong learning mindset. Program elements that promote positive societal impact and meaningful learner-to-learner and learner-to-faculty academic and professional engagement are included in the College curriculum. The College of Business provides financial support to students to encourage broad participation in such programs and activities.

Financial support for student engagement activities includes, but is not limited to, the following:

- Student study abroad funds.
- Travel reimbursement for student professional development and engagement activities.
- Match funds for Provost travel awards for College of Business students.
- Development of donor support for student competitions.
- Provide funds for a student-managed investment fund.
- Support for student engagement activities contributing to societal impact such as VITA or Junior Achievement.

Support amounts are contingent on funds availability.